



Xi Zeta Zeta Chapter
San Jose, CA

BASILEUS REPORT

June 16, 2018

- **Pacific Region 2018 Boulé Webinars:**
 - ❖ Boulé Prep Webinar – Tuesday, June 26th at 6:30pm PST – Tips on how to prepare for Boulé will be discussed.
 - ❖ Constitution & Bylaws Webinar – Sunday, July 1st at 6:30pm PST – Discuss and clarify the 2018 proposed amendments to the Zeta Phi Beta Sorority, Incorporated Constitution & Bylaws, 9th Edition

- **UPDATE - Zeta's HOPE for St. Jude Initiative:** Xi Zeta Zeta Chapter has made a \$126.00 donation to Madam Grand Basileus Wright's St. Jude initiative goal. Madam Grand Basileus has set a goal of \$50,000 for Zeta to donate to St. Jude's this year; we are currently at approximately \$45,370.00 raised. If you would like to donate, please do so at this link, https://www.memberplanet.com/campaign/zphibhq/stjude_1. Also, it is very important that if you do make a donation, please list your name on the donor list like this, "first and last name, State of California (CA)", so that our state's donations can be tallied appropriately.

- **New Sorority Year Photo Release Forms Reminder:** Please remember to complete your photo release form (if you deem appropriate for yourself) for the new sorority year so that there are no issues in using photos of you representing Zeta in finer style on all levels of the sorority, and especially for our chapter's personal use (ie. Website, brochures, marketing materials, etc.).

- **A Special Thank You... :** Please see attached letter.

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- **STATUS CHECK - 2017-18 Chapter Goals (P.E.A.R.L.Z):**
****** THIS WILL BE PART OF MY REPORT EVERY MONTH AS A REMINDER OF OUR GOALS FOR THIS YEAR. ******

For the 2017-18 sorority year, I would like to introduce my "P.E.A.R.L.Z – Project to Effectively Assess and Renew the Light of Zeta" plan, which will focus on membership, fundraising and community service – three areas where chapter members have expressed concern in for years. It is my desire that with our P.E.A.R.L.Z, we are able to achieve quantifiable and worthwhile outcomes for this sorority year.

MEMBERSHIP P.E.A.R.L.Z

- Retain our chapter members through aggressive retention efforts that include a mentorship program specifically for new, transfer and reclaimed members; sisterly bonding activities; and monthly trainings/workshops
 - ✓ We have retained all chapter members from the 2016-17 sorority year into the 2017-18 year
 - ✓ We have successfully executed sisterly bonding activities through the dedicated work of our First-Anti
- Reclaim at least three inactive/nonfinancial Sorors;
 - ✓ We have RECLAIMED two of our three goal - Sorors Diana Blake and Karen Schuberg
 - ✓ We have successfully transferred into our chapter three Sorors (Kristen Lockhart, Jessica Minter, Temekia Sanford), which grew our membership
- Recruit at least three new members for intake in Spring 2018;
 - ✓ We have successfully inducted two new members into our sisterhood and chapter for Spring 2018;
 - ✓ During my term, we have inducted three new members into our sisterhood and chapter

FUNDRAISING P.E.A.R.L.Z

- Appoint a fundraiser coordinator/chair who will assist in planning, execution and oversight of chapter fundraisers;
 - ✓ Appointed Soror Ardette Fulton as the fundraiser coordinator/chair
- Plan and execute at least one general chapter fundraiser and two XZZ Educational Foundation fundraisers;
 - ✓ Planned and executed our annual FW Scholarship Brunch (Educational Foundation fundraiser)

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- ✓ **Planning our May Bowl-A-Thon Scholarship fundraiser (Educational Foundation fundraiser)**
- Coin at least one new and effective fundraiser from this year that we implement for the next few years and reevaluate its need in 2020 (Centennial);

COMMUNITY P.E.A.R.L.Z

- Work closely with the chapter's Social Action Chair and Z-H.O.P.E Coordinator to identify at least two community agencies that we can partner with this year;
 - ✓ **We successfully identified and worked with one agency this year for our holiday dinner with the women's shelter**
 - ✓ **We have actively participated in events with the AACSA which drew us into a deeper, professional relationship with the center who highly respects our community efforts**
- Implement three community service projects/activities with our new community partners;
 - ✓ **Holiday dinner activity with the women's shelter**
- Ensure that at least one implemented community service project is featured in a local media outlet as a form of public relations.
 - ✓ **Radio press with 102.9 KBLX for our FW Scholarship Brunch**

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